

**Edwin A. Davis**  
9208 Magic Flower Ave.  
Las Vegas, NV 89134

702-738-3368  
**Illustration, Design, Art Direction**  
ed.davis@davisarts.com  
www.davisarts.com

**Austine Studios**  
Las Vegas, NV  
Aug 2006-Nov 2008

Studio assistant for professional artists' studio. Framing support, motorized light box repair and installations. Art created using polarized film laminations, some with motorized polarized disc to create a changing image on the main plexiglass substrate. Some sculpture and casting.

**Michael's Art and Crafts Store**  
Henderson, NV

Part time custom framing and retail sales of art supplies, frames and crafts supplies.

**Greater Kelly Development Authority**  
San Antonio, TX  
Marketing, Design and Production  
April 2004 - January 2005

Designed and produced direct mail marketing in support of multi-million dollar new construction and existing retail and rental property. Concept development support of former Air Force base conversion to inland port incorporating rail served property, air cargo transload area, interstate and international trucking facilities. I resigned from this position and have relocated in support of my wife's position with her company.

**USAA Life Insurance Company**  
San Antonio, TX  
Marketing, Design and Production  
April 1998 - August 2002

Conceptualized and produced direct mail advertising for life insurance and financial products. Working directly with product managers and product account representatives decided on the most favorable approach to illustrate and meet the needs of both the membership and company. Coordinated and art directed photography and illustrations as needed. Selected and managed stock art and photography when applicable and personally illustrated and retouched photography for various concepts as needed. Performed pre-press production and press checks as required. Company downsizing abolished the position.

**The BURKE Group, LLC**  
Converse, TX 78109  
Creative Director  
August 1995 - July 1997

Managed print media department. Produced Product Bulletin literature using desktop publishing. Coordinated with department managers, engineers and corporate management about changes to existing products and marketing of new products. Responsible for all changes to and printing of all literature. Conceptualized, created, and placed print media advertising for focus products in national trade magazines. Designed and supervised construction of trade show booths and exhibits.

**KRRT-TV, UPN 35**  
San Antonio, TX  
Art Director  
March 1992 - July 1995

Responsible for concept, design and production of all printed materials used by the Promotions, Marketing and Sales departments. Materials included marketing and sales proposals targeted to specific clients, bi-monthly newsletter, point-of-purchase displays with counter and survey response cards. Projects ranged from 4-color tee-shirts and posters to newspaper and magazine ads and TV logos and set design. I maintained direct control of projects and coordination through all phases of production. Eighty percent of all work was accomplished on PC desk top publishing systems using local services bureaus for high resolution output of film. Trained and supervised three assistants in the use of desktop publishing systems and software.

**The Commemorative Group**  
Pt. Pleasant, NJ  
Art Director  
September 1991 - December 1991

Designed and produced camera ready pages, using desk top publishing system, for The Shield and The Storm, a 526 page, 4-color, hard bound book. Developed and implemented production schedule and supervised production assistant. Created marketing and sales peripherals for the project.

**The Newsletter Publishing Co.**  
San Antonio, TX  
Designer / Illustrator  
June 1990 - September 1991

Designed and produced camera ready art for print media using desktop publishing system and related software. Advised clients on all aspects of design and production. Produced original art using various mediums; watercolor, acrylic, oil, pen and ink.

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**AIRMAN Magazine**  
**Kelly Air Force Base, San Antonio, TX**  
**Assistant / Interim Art Director**  
**September 1981 - June 1990**

Using desk top publishing system designed and produced camera ready pages for a monthly 40 page 4-color magazine. Quality controlled all proofs and performed periodic press inspections as needed. Conceptualized and produced finished illustrations for covers and features. Produced art in various mediums for covers, articles and news departments; selected and sized all photos and directed photographers and illustrators in specific needs for cover and feature art. Performed proof reading and editing of all articles. Trained and supervised two assistants in using desk top publishing system for publication design.

**Skills and Knowledge**

Desktop publishing and related software including Photoshop, Illustrator, InDesign, Freehand, CorelDraw, Flash, Dreamweaver, PageMaker.  
I have a strong knowledge of pre-press, 4-color printing, photography, illustration techniques, graphic arts, hand tools and techniques. Some copy writing and editing skills. Strong freehand drawing and fine art skills.

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